

A woman in a yellow shirt and black pants stands on a street, pointing her finger at a wall. The wall is light-colored and has a small red sign. The scene is outdoors, with a building and a window with bars in the background.

SWITCH ON FREEDOM

F-Secure Corporation's Annual General Meeting

CEO's review

8 April, 2015

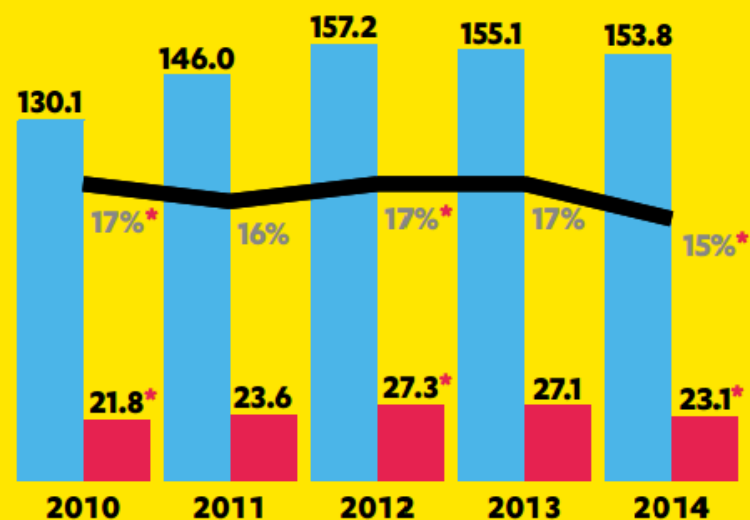


Highlights from 2014

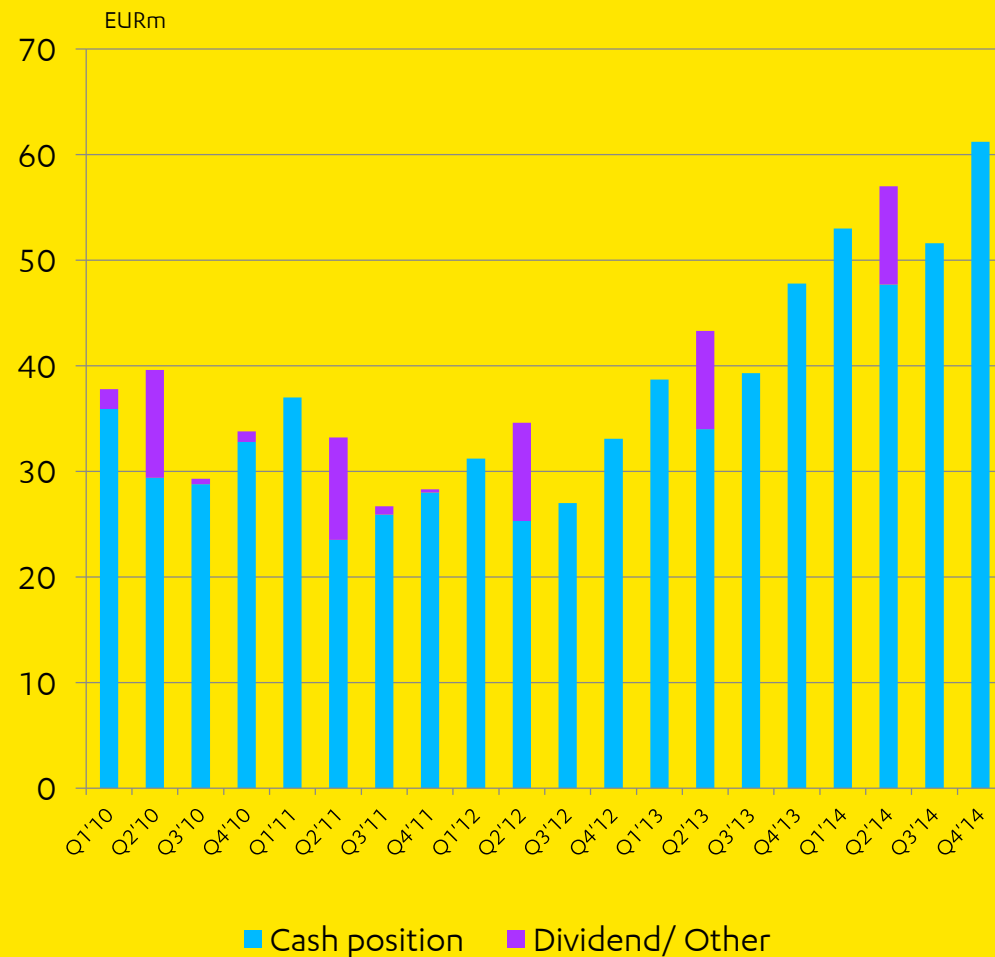
- We focus on security. Content cloud business sold to Synchronoss Technologies in February for 60 million dollars
- Overall security sales grew by 1 percent in 2014
 - Freedome got close to 2 million downloads
 - Corporate sales boosts in the USA, Germany and France increased sales
- Several new operator partners, going forward focus is on deepening partner relationships and increasing the number of end-customers
- New initiatives planned: Internet of Things & corporate cyber threats

Strong profitability and cash flow

**Revenues and operating profit
2010–2014, MEUR**

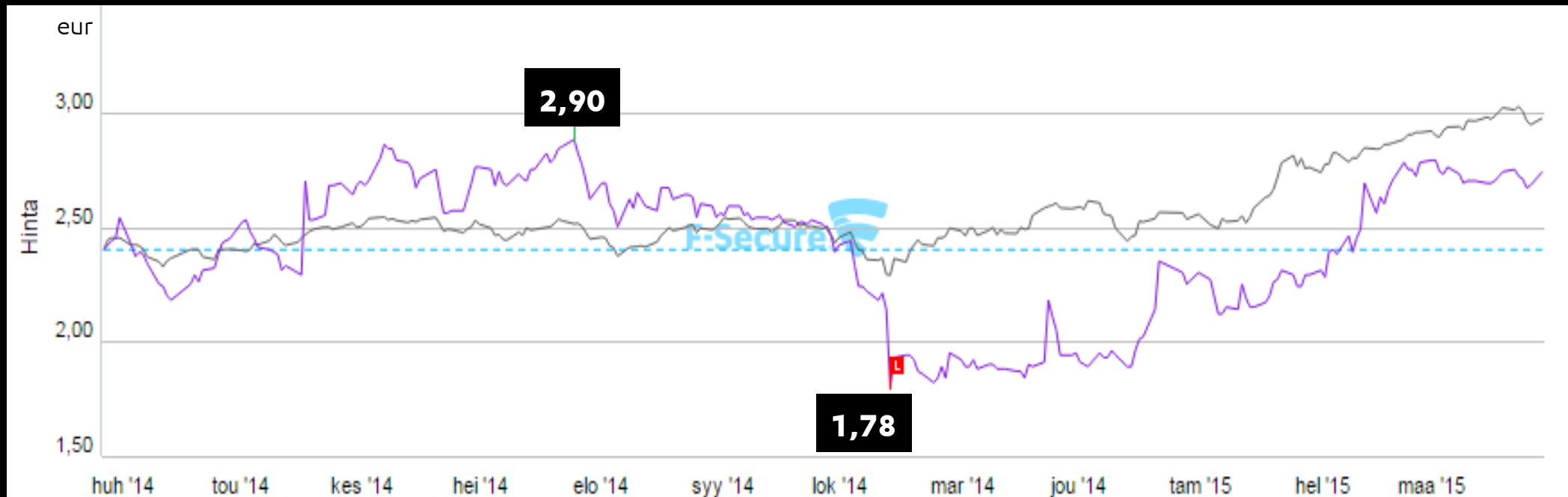


■ Revenues ■ Operating profit
— Operating profit margin
 * excluding one-offs



Share price

(30.3.2014-30.3.2015)



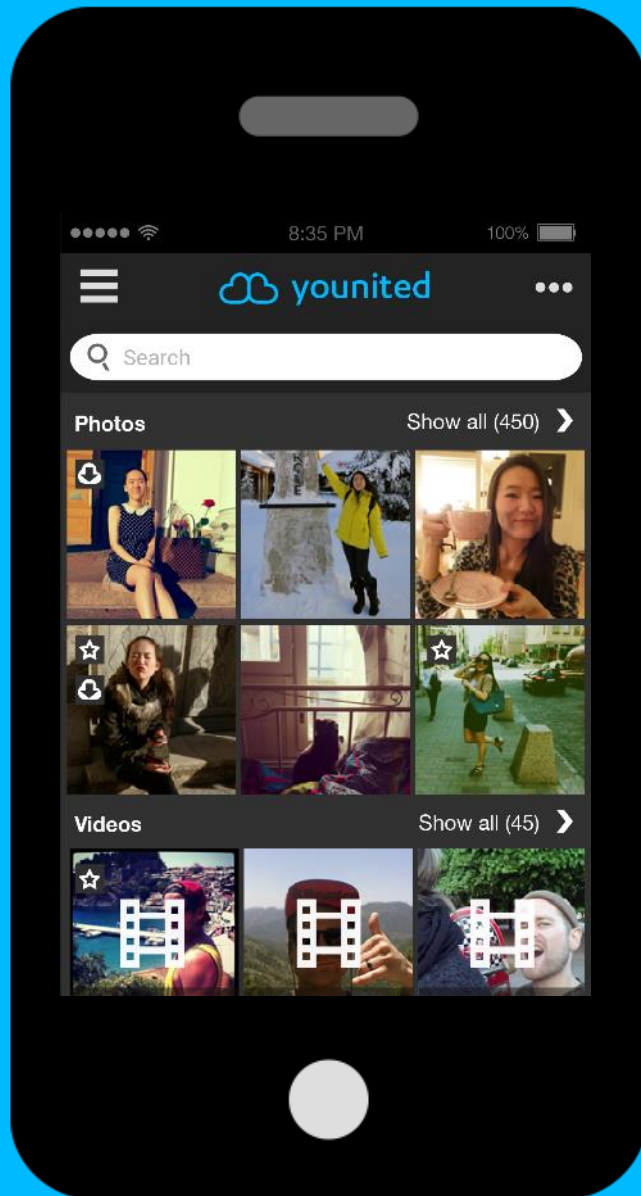
F-Secure



OMX Helsinki



F-Secure stock price 31.3.2014



Content cloud business sold to Synchronoss Technologies

- Price: 60 million dollars
- Profit from disposal in 2015 is
- estimated be close to EUR 20 million positive ⁽¹⁾
- The companies have established a partnership to sell services to operators



(1) Difference between sales price and sold assets / write-offs

Market review



Threat landscape is getting increasingly more complex



Internet of things adds new devices and creates new kind of risks



Revelations regarding government surveillance and espionage continue



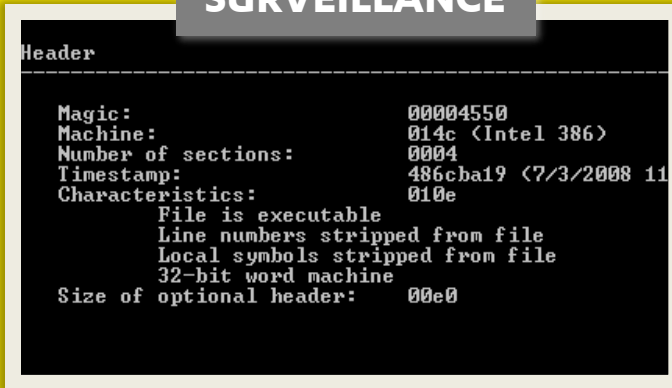
Targeted attacks threaten both companies and individuals



New possibilities in 2015-2017

Numerous drivers

SURVEILLANCE



CRIMINALS



ATTACKS



TRACKING



WE FOCUS ON SECURITY



Personal and
corporate
security

NEW



Corporate cyber threats



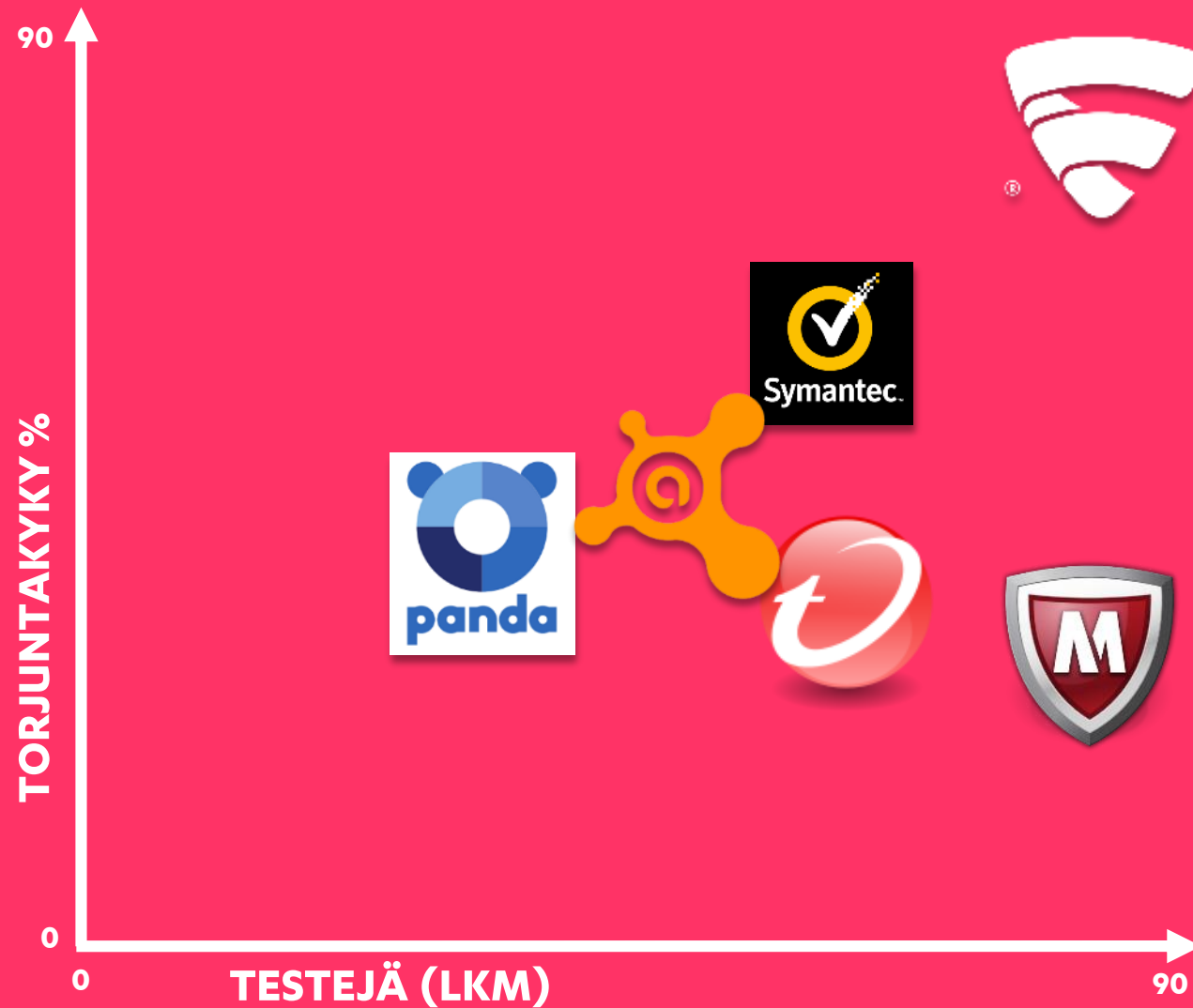
Internet of things

NEW

**WE ARE THE NO 1 CHOICE FOR
CONSUMERS AND BUSINESSES
WHO VALUE SECURITY AND
PRIVACY**



BEST PROTECTION



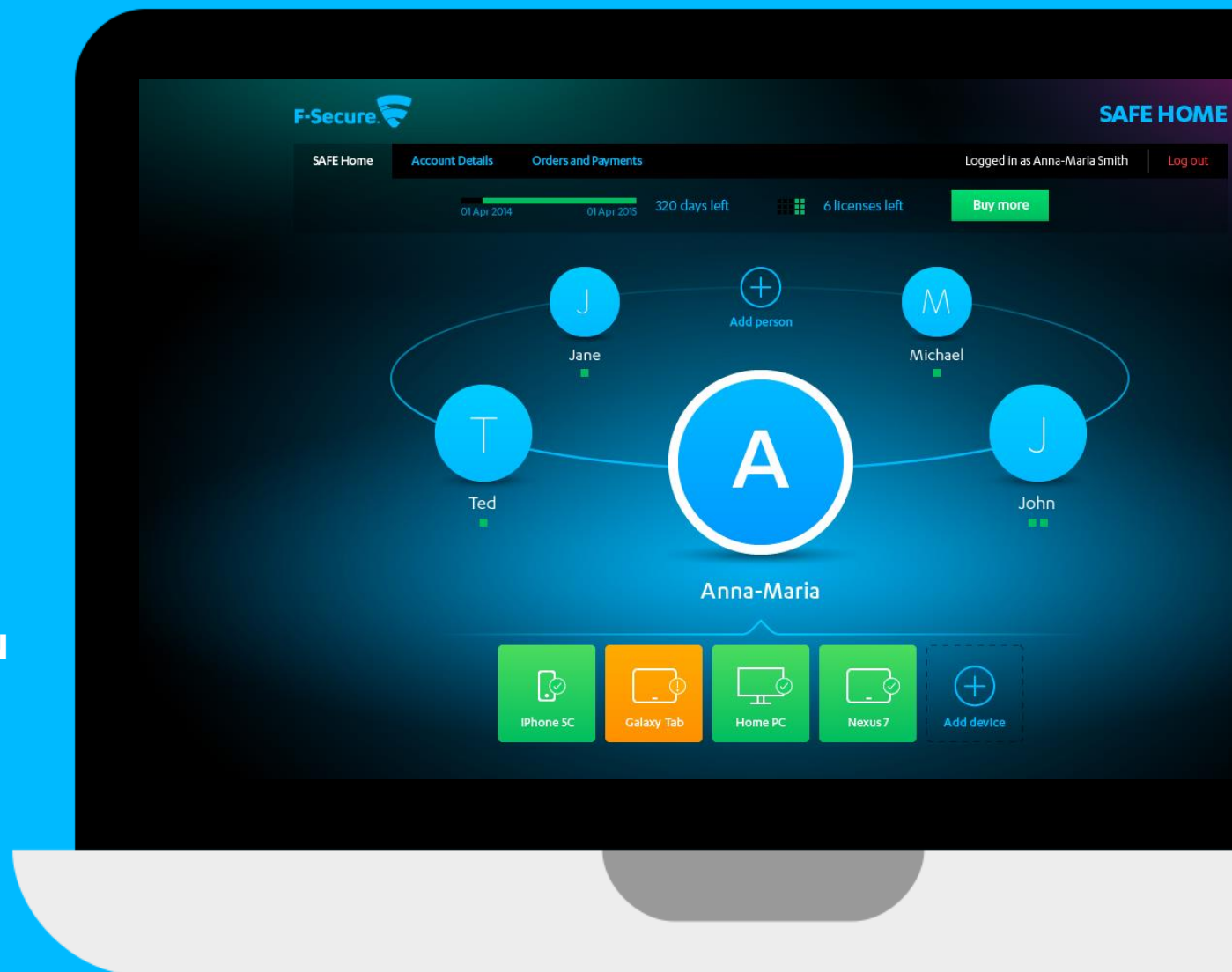
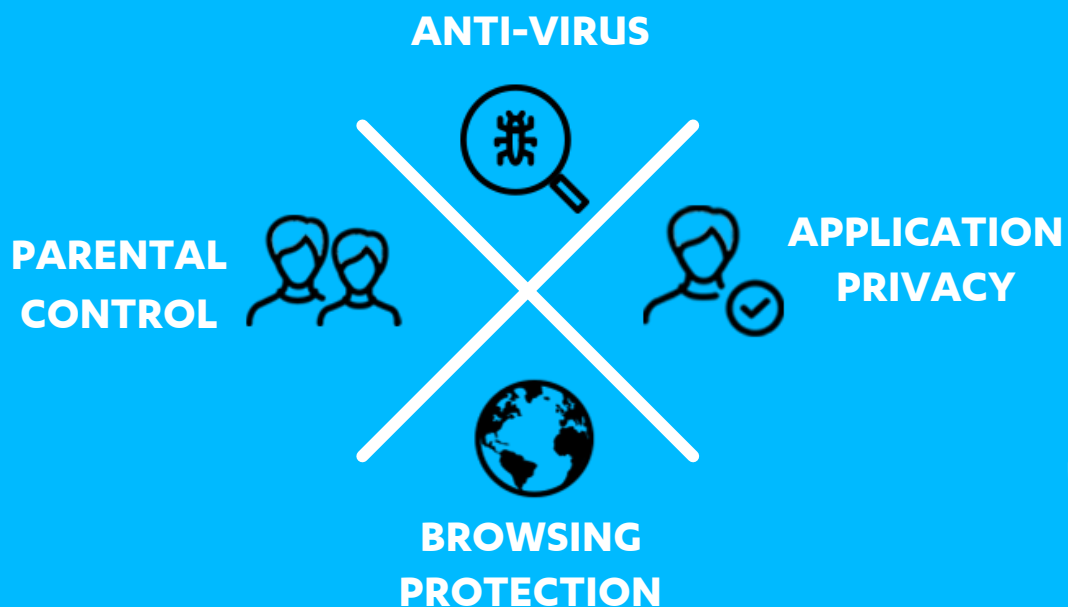
Kelpaako
tällaisena. Nyt on
selkeämpi

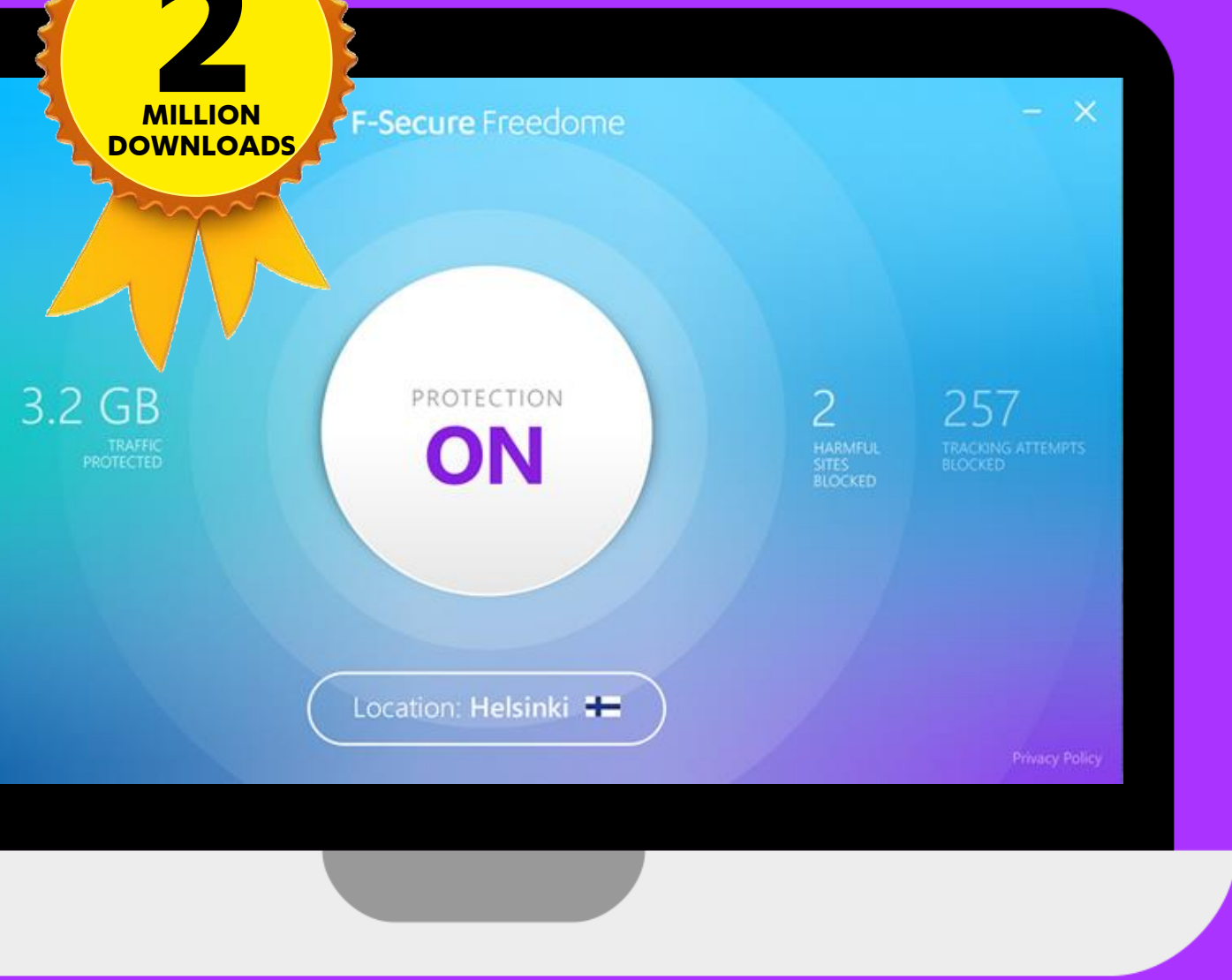




F-SECURE SAFE

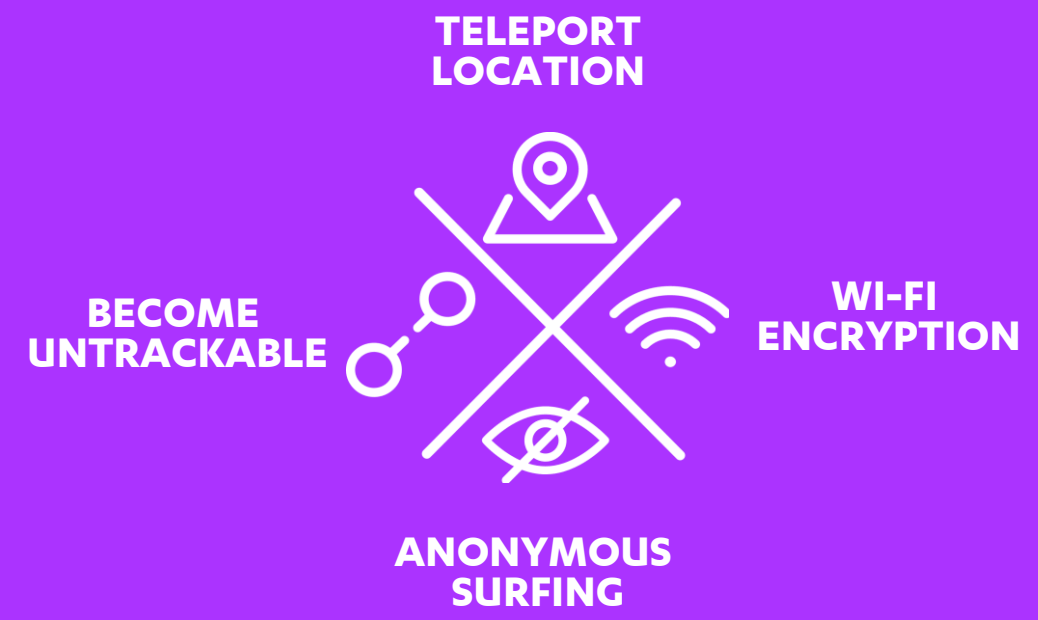
PROTECT YOUR LIFE ON EVERY DEVICE





FREEDOME

PRIVACY ENSURED ON EVERY DEVICE



PROTECTION SERVICE FOR BUSINESS

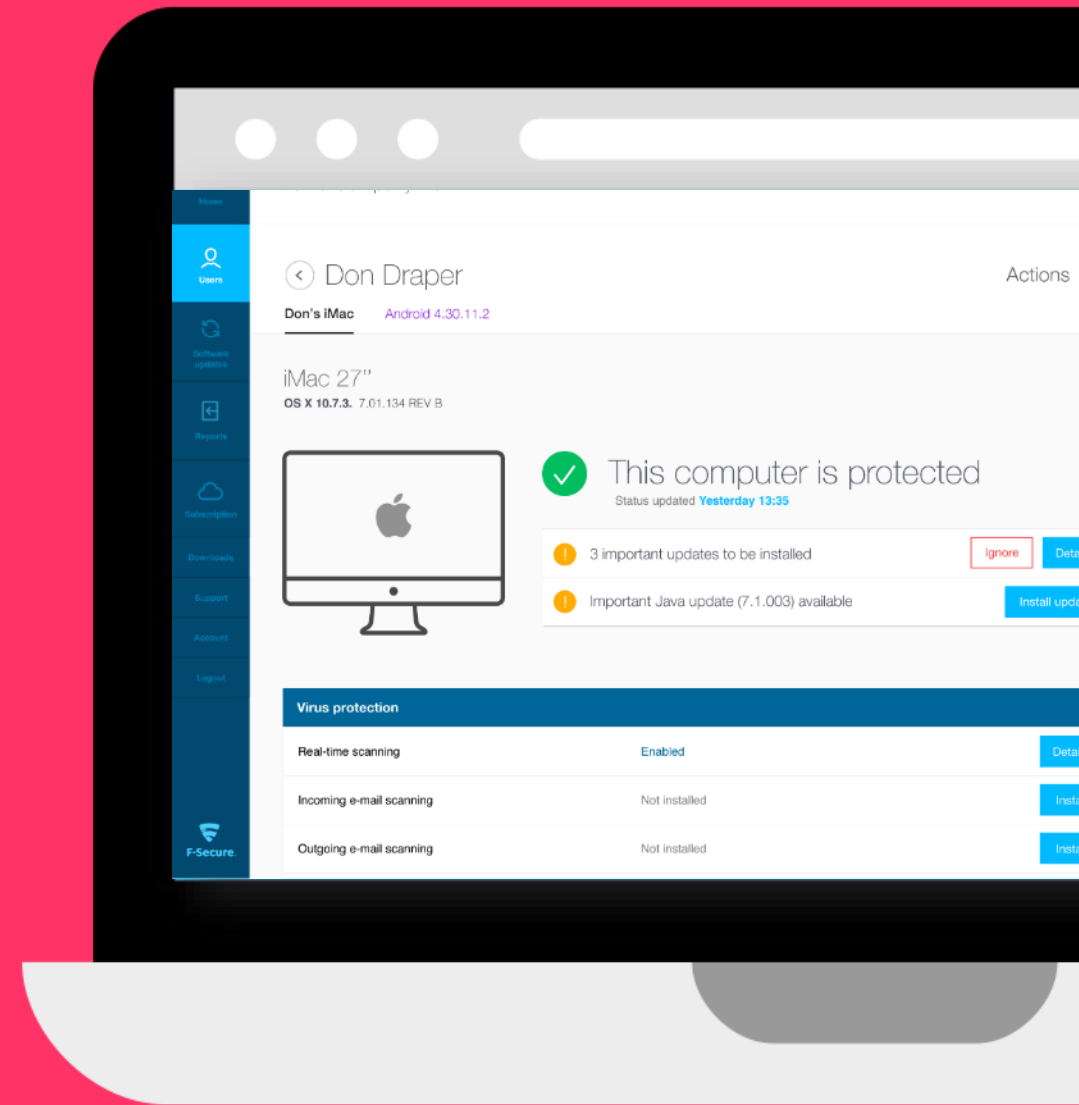
SECURE
WI-FI



AUTOMATIC
SOFTWARE
UPDATER

SECURE DATA
SHARING & EASY
COLLABORATION

CENTRALIZED
MANAGEMENT





SWITCH ON FREEDOM

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