

# SOLID GROWTH IN CORPORATE SECURITY PRODUCTS

Q3/2021 Highlights

Juhani Hintikka, President & CEO

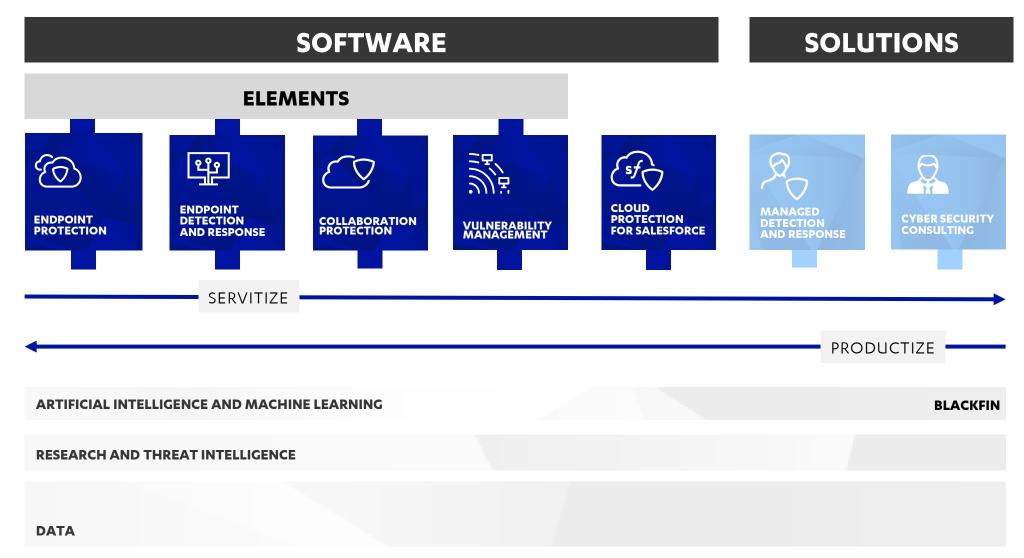
# KEY TAKEAWAYS FROM Q3/2021

### Solid growth in corporate security products

- Group revenue grew by 8% which combined with our scalable business model resulted in adjusted EBITDA margin of 19%
- The revenue growth from corporate security products accelerated to 13%
  - In business security software strong demand for our cloud-native solutions
  - In Managed Detection and Response (MDR) our focus on key verticals resulted in deals with several new customers
- The cyber security consulting revenue grew by 2%
- Consumer security continued on a growth path revenue grew 6%
- Ongoing strategic review to find a company structure that:
  - enables optimal capital allocation
  - maximizes shareholder value in the long term



## **OUR PORTFOLIO FOR BUSINESSES**

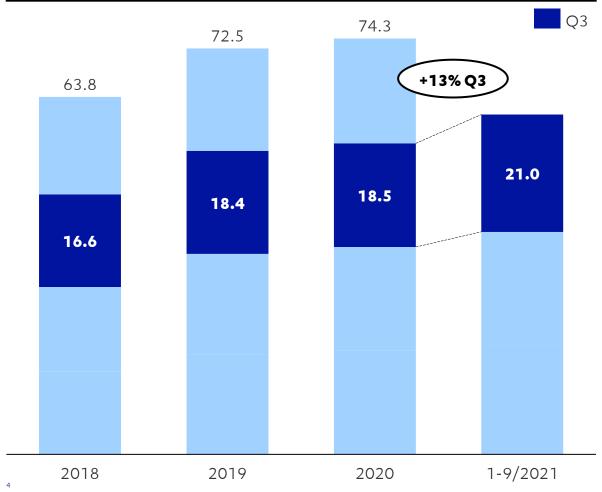




## REVENUE GROWTH FROM CORPORATE SECURITY PRODUCTS **ACCELERATED TO 13% IN Q3**

(Corporate security products, 1-9/2021, EUR million)

#### Revenue comparison



#### Revenue from business security software grew

- Demand for our cloud-native solutions translated into strong order growth for EDR and Cloud Protection for Salesforce
- Positive traction around ELEMENTS platform
- Good renewal performance

#### Revenue from Managed Detection and Response (MDR) solutions (F-Secure Countercept) grew

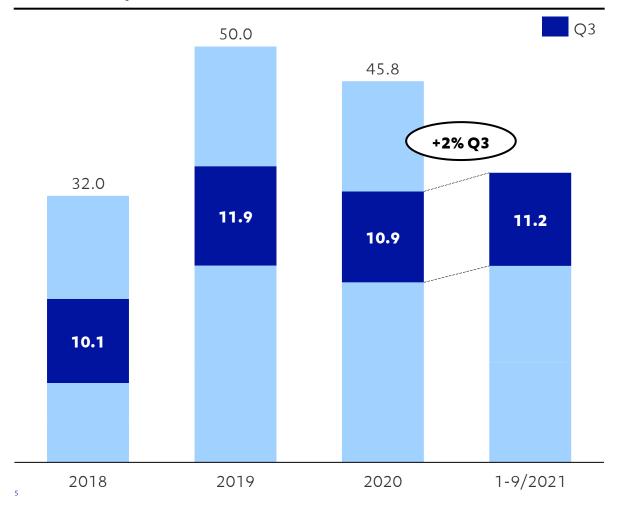
- Several new customers from key verticals: manufacturing, technology and financial service industries
- New sales particularly strong in Germany
- New deals also in countries such as the USA and UK



### **REGIONAL VARIATIONS IN CYBER SECURITY CONSULTING CONTINUED**

(Cyber security consulting ,1-9/2021, EUR million)

#### Revenue comparison



#### Cyber security consulting revenue grew by 2%

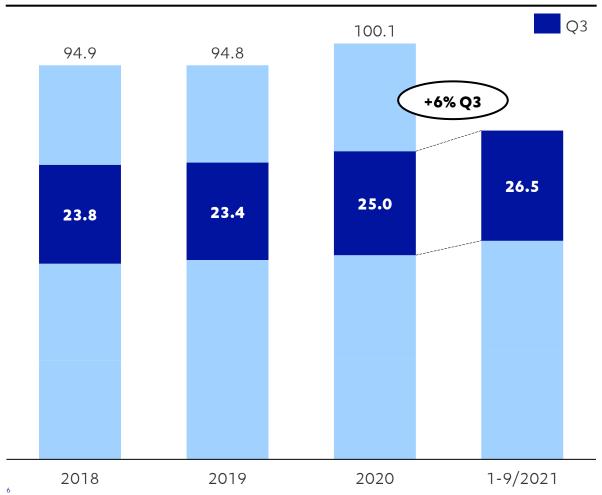
- Regional variations in business performance continued, as COVID-19 related restrictions still had a negative impact
- Business performance was impacted due to not having enough highly specialized experts needed to meet the customer demand
- Good demand for subscription-based services
- Customers' technology-driven business strategies create demand for high-value services that require deep expertise from cloud environments



# CONSUMER SECURITY CONTINUED ON A GROWTH PATH — REVENUE UP BY 6%

(Consumer security, 1-9/2021, EUR million)

#### Revenue comparison



#### Revenue from the service provider channel grew

- Growth driven by the sales of our whole portfolio
- Device activations increased and renewal performance solid
- Partnership approach resulted in some existing service providers signing new deals to add more F-Secure products to their offering
- In the long-term F-Secure SENSE and F-Secure ID PROTECTION provide a further growth opportunity

#### Revenue from direct sales to consumers grew

- Growth driven by the increasing share of our bundled solution, F-Secure TOTAL
- The renewal performance continued on a good level



# ID PROTECTION - CONSUMER BEHAVIOR AND CHANGES IN OPERATIVE LANDSCAPE CREATE BUSINESS OPPORTUNITIES

#### **COMPROMISES**



On average 5 public data compromises each day during Q3/2021<sup>1</sup>

#### **PASSWORDS**

123456 Bonjour Whatever

Common weak passwords, also re-used across services

#### **RISK**



80% of consumers believe they are at risk of identity theft

#### **AWARENESS**



Increasing awareness of identity protection solutions outside USA

#### **ENGAGEMENT**



Increase interaction between service providers and end customers

#### **COMMITMENT**

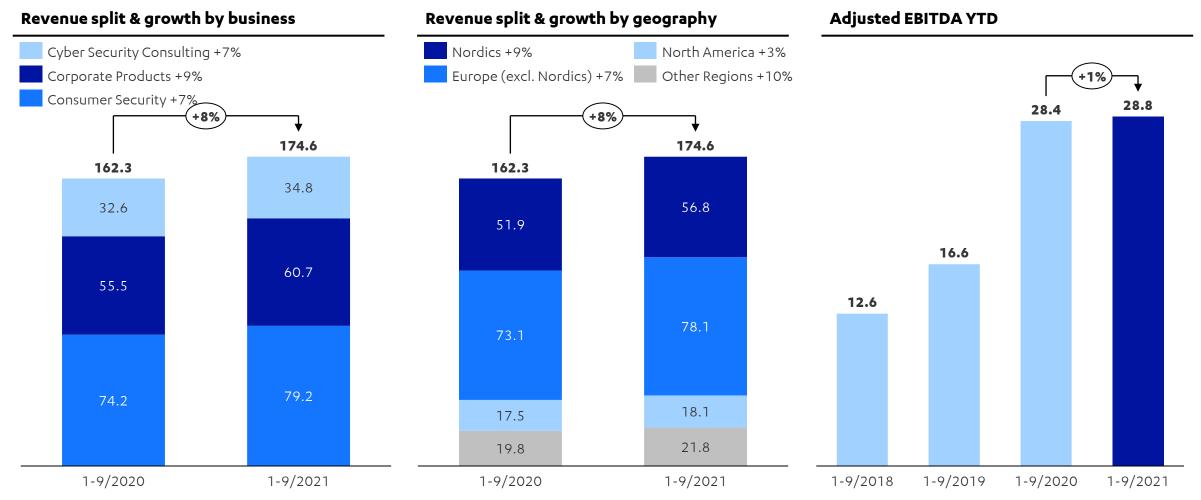


25 deals with service provider partners



# **F-SECURE'S 1-9/2021 IN BRIEF**

(F-Secure Group, 1-9/2021, EUR million)





# Q3 adjusted EBITDA - best performance to date in 2021

Q3/2021 Financial review

Tom Jansson, CFO



## **ADJUSTED EBITDA AT 11MEUR – 19% MARGIN**

EUR million	7-9/2021	7-9/2020	Change %	1-9/2021	1-9/2020	Change %	1-12/2020
Revenue	58.7	54.5	8 %	174.6	162.3	8 %	220.2
Consumer security	26.5	25.0	6 %	79.2	74.2	7 %	100.1
Corporate security products	21.0	18.5	13 %	60.7	55.5	9 %	74.3
Cyber security consulting	11.2	10.9	2 %	34.8	32.6	7 %	45.8
Adjusted EBITDA <sup>1</sup>	11.0	11.0	0 %	28.8	28.4	1 %	35.7
% of revenue	19 %	20 %		16 %	18 %		16 %
EBIT	7.2	6.9	4 %	15.7	16.5	-5 %	19.7
% of revenue	12 %	13 %		9 %	10 %		9 %
Net Debt <sup>2</sup>				-12.9	6.4		-11.6
Cash flow from operations before financial items and taxes	3.9	7.9	-51%	23.1	28.9	-20 %	48.3
Earnings per share (EUR) <sup>3</sup>	0.04	0.03	10 %	0.07	0.06	16 %	0.08
Personnel, end of period				1,689	1,693	0 %	1,678



<sup>1</sup> Adjustments are material items outside normal course of business associated with acquisitions, integration, restructuring, gains or losses from sales of businesses and other items affecting comparability.

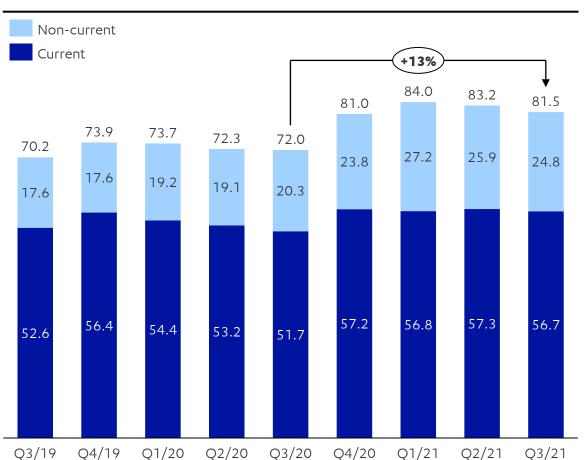
<sup>&</sup>lt;sup>2</sup>Net Debt = Interest bearing liabilities (including IFRS16 liabilities) - Cash and financial assets at fair value through P&L

<sup>&</sup>lt;sup>3</sup>Based on the weighted average number of outstanding shares during the period 158,342,807 (1-9/2021).

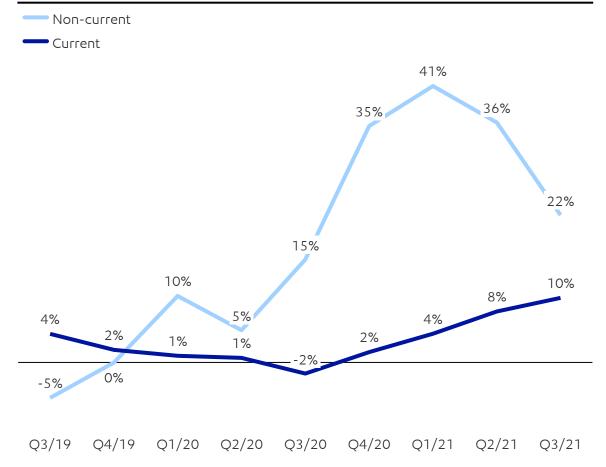
# DEFERRED REVENUE GROWTH DRIVEN BY BUSINESS SECURITY SOFTWARE AND MANAGED DETECTION AND RESPONSE

(F-Secure Group, EUR million)

#### Deferred Revenue<sup>1</sup>

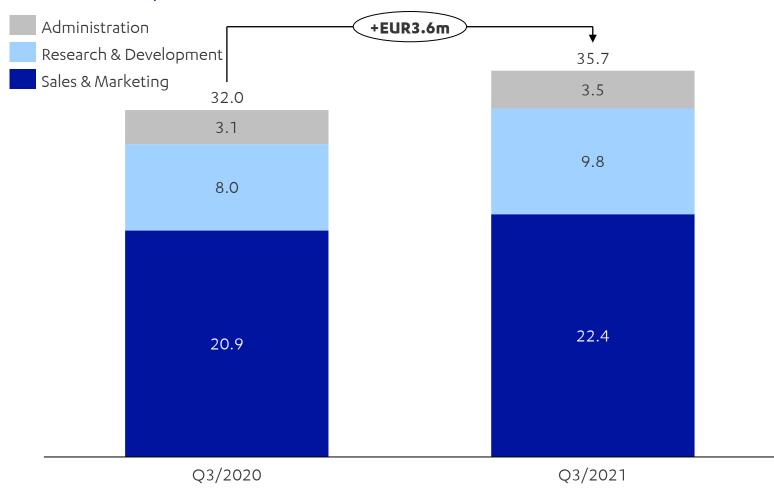


#### Deferred Revenue<sup>1</sup> growth





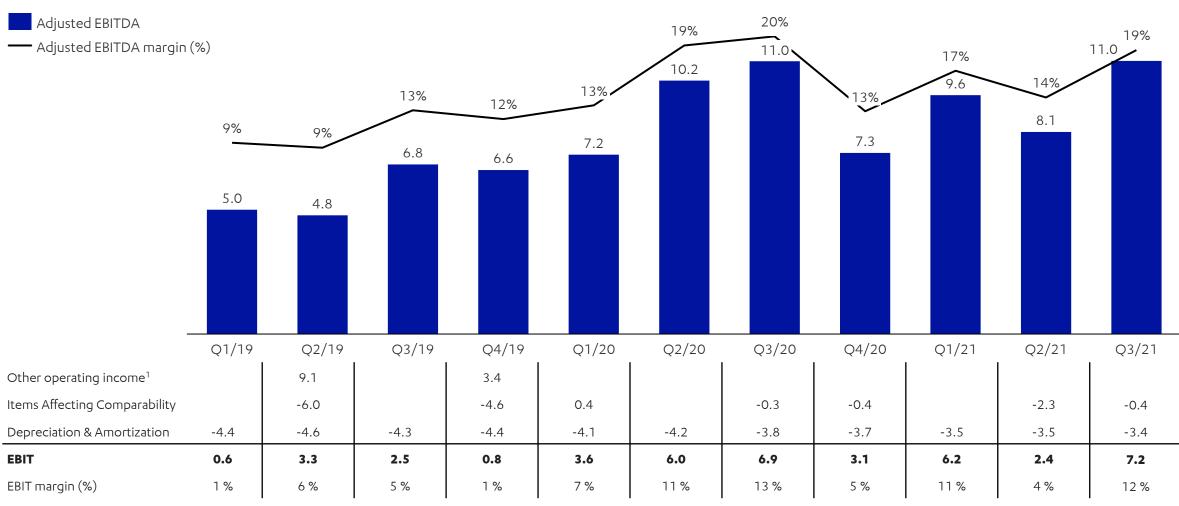
## **INCREASE IN OPERATIVE EXPENSES DURING Q3**



- During the comparative period operative expenses<sup>1</sup> were at an unusually low level due to the COVID-19 pandemic outbreak
- Increase in sales commissions
- Research and development costs grew due to a headcount increase
- Salary inflation in several markets

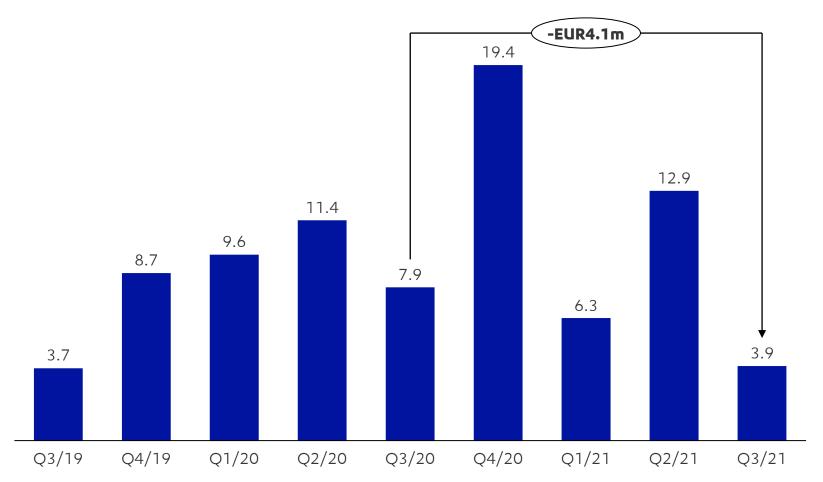


## PROFITABILITY DEVELOPMENT





# OPERATIVE CASH FLOW IMPACTED BY CHANGES IN NETWORKING CAPITAL



- Negative changes in networking capital impacted operative cash flow
  - Decrease in accounts payables
  - Payment of holiday pay done this year in Q3 whereas year before in Q4 as a precautionary measure due to COVID-19 related uncertainties



## **OUTLOOK FOR 2021 UNCHANGED**

	2021 Outlook (unchanged)	Mid-term financial targets
Corporate security products, revenue	Expected to grow at a high single-digit rate.	Grow at a double-digit rate
Cyber security consulting, revenue	Expected to grow but uncertainty remains due to the COVID-19 pandemic.	Grow at a high single-digit rate
Consumer security, revenue	Expected to grow approximately at the same rate as in 2020.	Grow at a mid single-digit rate
Adjusted EBITDA, F-Secure Group	Expected to remain approximately at the previous year's level.	Adjusted EBITDA margin improving towards 20%



# Q&A



